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"Further strengthen the brand's presence!"

Düsseldorf, 22nd July 2019. Gerben Wijbenga is the new Managing Director of Lebara Germany, the specialist for cheap calls abroad. "We are bringing a proven telecommunication and internet expert on board," said Olivier Sage, CEO of the Lebara Group. "In addition, Gerben Wijbenga is very experienced internationally and brings extremely strong know-how in the field of mobile communications."



"I'm really looking forward to this new job," says the 52-year-old Dutchman. "My goal is to take Lebara to the next level of success. An important milestone on this path is to increase the brand's presence in the German market and at the same time to strengthen its perception as a quality brand! "

Wijbenga studied economics and geography in France, England and the Netherlands. After his first professional experience, he quickly made a career in the telecommunications industry, including at KPN, Simyo, Ortel Mobile, Blau, Telefónica Deutschland and Tele2.

*All prices include VAT VAT.

About Lebara: First choice for global citizens in Germany

Lebara is the universal brand for people whose family members, friends and business partners are spread across several countries. Lebara helps these people to stay connected across borders, generations and cultures. Founded in 2001, the Lebara Group has developed into an established telecommunications provider in five countries in Europe. Lebara products are easy to understand and very reasonably priced. In this way, Lebara customers stay in contact with their families and friends abroad - easier and cheaper than ever before.

More information at: www.lebara.de

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