

Job description Junior Data/BI Analyst

Job title	Junior Data/BI Analyst
Department	Business Intelligence
Reports to	Head of Finance and BI of Lebara NL
Place	Amsterdam

About Lebara

As part of an international mobile telecom organization, Lebara Netherlands offers mobile telecom services through various sales channels. In the Netherlands we are one of the largest prepaid providers and since 2018 we have also grown incredibly fast in the Sim Only market. In 2019, with new national campaigns, we positioned ourselves more as a Sim Only player without letting go of our prepaid background.

Despite the fact that we have been active in the Netherlands for 20 years, it feels like we have only just started and that is characteristic of the culture of Lebara. A flat organization with a 'can do' mentality where people work hard and laugh a lot and where colleagues from all disciplines work together to improve every aspect of the customer experience.

Description of the role

We are looking for a junior Data/BI Analyst who has affinity with writing codes (SQL, R, Python) and loves to dive deep into (messy) data. Not afraid of a challenge because our data can be pretty complex.

As a junior Data/BI Analyst you will join the Lebara BI NL team which reports directly to the Head of Finance and BI of Lebara NL. The BI team currently exists of two BI specialists with experience in reporting and data science. The team works closely with the BI team in the Ukraine who does the technical development (back end) and is responsible for maintaining our Lebara Data Warehouse (LDW). Currently we are implementing Data Lake, so this will be a product where you will work with and in the end it will replace our current LDW.

The BI NL team is responsible to provide the business with the right insights and make sure to help Lebara get even more data driven. Currently Lebara uses SSRS and Power BI for reporting.

Your main focus would be to work closely together with the Marketing team and make sure that you get the most value out of our customer base. To increase the value of our base, the marketing team runs campaigns which are based on your customer selections. Afterwards you measure the success of the campaign and provide the marketing team with insights and feedback.

Besides supporting the marketing team you find it important to ensure a constant data quality. When issues are found, you investigate them and solve it together with the BI team in the Ukraine.

Tasks and responsibilities

- Provide the marketing team with correct customer groups so they can run successful campaigns.
- Build/Customize reports in Power BI based on business needs.
- Validate prediction models and initiate improvements based on collected insights.
- Support the marketing team with A/B testing by providing the right data.

- Add new data sources and use them to retrieve new insights.
- You ensure a good cooperation with the BI team in Ukraine.
- Improve data quality; investigate issues in our data warehouse and together with BI Ukraine come to a solution.

Profile; this is you!

- You have HBO (university of applied science) / WO (academic university education) working and thinking level and you speak and write English fluently. Dutch is a plus.
- You have advanced knowledge in SQL (hard demand).
- You have affinity with making data analysis and building dashboards.
- Experience with one or more visualization tools, preferably Power BI.
- Experience with R or Python is a plus.
- Knowledge of data modeling is a plus.
- You are a self-starter, looking pro-actively for improvements and are not afraid to involve other people to fix it.
- Good communication skills (written/verbal).
- You are an analytical thinker with strong attention to detail and love to solve problems.

What we have to offer

- A full-time position with flexible working hours and place.
- Working in an international team.
- A competitive salary with a good pension scheme and annual bonus.
- A mobile phone including Sim Only subscription and a laptop.
- At least 24 and up to 28 vacation days per calendar year
- Good coffee / tea and great colleagues. And a table tennis table that we occasionally use for "beer pong"...

You can apply via: jobsnl@lebara.com